



SYNERGY / DE  
Professional Services Group

## End-to-End Business Solutions

Capitalize on Business Opportunities with Experienced Consulting Teams

A leader in the lithographic and flexographic printing industry, Walle Corporation is one of the largest full line label suppliers in the country. Recently, Walle decided they needed to Web-enable their Synergy/DE-based application so their customers could have around-the-clock access to their account information. For help, Walle turned to Synergex Professional Services Group (PSG), who had previously helped Walle implement a Windows-based version of their application. PSG went to work implementing a Web interface that accessed the Walle application via Synergy/DE xServerPlus and xNetLink .NET. By the end of the PSG engagement, Walle had a fully functioning Web interface from which customers can log in and research the status of their inventory items, their open orders, and their outstanding releases. “By the end of the consulting engagement with Synergex, we had successfully implemented a Web solution that exceeded Walle's original requirements,” says Rich Millet, a consultant for Walle Corporation. “The PSG consultant assigned to us went above and beyond the call of duty to help get our application Web-ready, and we are very appreciative.”

### ▶ CHALLENGE

Lack of expertise and/or resources to initiate development projects

### ▶ SOLUTION

Synergex Professional Services consultants have broad experience to ensure timely completion of projects.

### ▶ BENEFIT

Capitalize on business opportunity, speed time-to-market, reduce risk.

### SERVICE EQUALS SUCCESS

Consulting packages from Synergex are formulated as repeatable engagements that deliver tangible, well-defined objectives and results. Based on successful projects in a wide range of vertical markets, Synergex consulting engagements are designed to meet common needs and replicate widely applicable solutions with assurance and speed.

Our unique perspective as developers of a highly portable, cross-platform business development environment provides us with a resident proficiency that can't be found anywhere else. Because our experience extends beyond the development environment, we can deliver expertise on a wide range of emerging technologies to add immediate value to your business-to-business applications.

Our six-phase methodology spans all phases of the project lifecycle. Synergex Professional Services consultants team with your staff and can enter a project at any stage to rapidly identify project requirements and follow through with the design, development, and implementation needed to meet these requirements. This means we can efficiently and effectively enable a quick start of stalled projects; rapidly deploy projects already in definition; and design, and/or customize the entire project—conception through operation—or anything in between.

## Proven Methodology

"I have been very impressed with the caliber of the Synergex Professional Services Group -- both their technical expertise, and their level of commitment. When we work on a project with a Synergex consultant, we are confident that the project will be completed successfully, and in a timely manner. It is obvious that my development projects are as important to Synergex as they are to me."

Warren Newman, National Distribution Company, Inc.

"Because this engagement with Synergex was so successful, we now have the confidence and knowledge to bring all of our Synergy/DE-based applications to the Web. We also know that we can rely on the expertise of the Professional Services Group at any time during this transition."

Kim Yaworsky, Bay State Milling Company.

## SYNERGEX PROFESSIONAL SERVICES GROUP

Synergex Professional Services consultants have broad experience to ensure timely completion of projects. Our project managers, e-system analysts, and e-business analysts have a variety of education and expertise in application development, process engineering, and Web site enablement.

Our consultants are experts in their disciplines:

- Platforms such as OpenVMS, HP Tru64 UNIX, HP-UX, IBM AIX, Linux (Red Hat, SuSE), SCO OpenServer, SCO UnixWare, Sun Solaris, and Windows
- Languages such as Synergy, VB.NET™, C, C++™, and Java™
- Database connectivity layers such as ODBC, SQL, ADO.NET, and OLE DB
- Database reporting and OLAP tools such as Crystal Reports® and Microsoft® Excel™

Our Web consultants, designers, and programmers have a proven track record in:

- Web application software development methodologies, design, and implementation
- Interactive multimedia, design, color theory, typography, layout, branding, and iconography
- Web authoring languages such as HTML, Java, Perl, PHP, Python, JSP, and ASP
- Web design and development tools such as Photoshop®, Flash®, and Dreamweaver®

Additionally, our consultants have hands-on experience with business process modeling, data modeling, and re-engineering as well as proficiency in project management and with project management tools.

## PROFESSIONAL CONSULTING SERVICES

The range of consulting services available spans all phases of the project lifecycle and can be tailored to precise needs. We can quick-start any of your projects by assisting your staff in understanding and anticipating the efforts necessary to initiate and implement your project successfully. Our onsite team will create a project plan and set of recommendations identifying the major steps and practices for accomplishing the project. We can help to rapidly deploy projects already in design, and provide a prototype that enables your team to validate and adjust its development plans before expending a significant effort, as well as define a set of project objectives for actual implementation. Synergex Professional Services Group can also customize your entire project from conception to operation.